



# LET'S GOOOOOO!



**2024**  
**SPONSORSHIPS**

**CNYLL.COM**

# FROM OUR LEAGUE PRESIDENT

## To our Sponsors, Friends and Families,

Cumberland/North Yarmouth Little League just finished its 58th year with rousing success and is poised for another great one. This year, CNYLL has created and expanded even more opportunities to give players of our communities low-cost and vibrant baseball, softball and tee ball activities in our backyard.

In addition to our regular season practices and games, CNYLL boasts one of the more robust community winter clinics in Maine, providing general baseball/softball sessions weekly, as well as small group pitching clinics for baseball from November through March. CNYLL is lucky to have an experienced coaching staff to run these clinics including many coaches that played/coached collegiately and professionally — and always a few committed Greely varsity players.

In 2023, CNYLL had one of its most successful All-Star seasons ever. Most of the baseball and softball teams went deep into their respective tournaments, with all three of our baseball teams and one of our softball teams being at least semi-finalists in their respective tournaments.

CNYLL also enjoyed another great summer baseball experience, partnering with other surrounding Little League programs to create a “sandlot” style baseball environment. Our “Summer Sessions” league continues to expand and add more towns annually. Finally, for those die-hard ballplayers, fall baseball teams were created to squeeze in just a few more innings!

The CNYLL Board of Directors (and all the coaches/volunteers involved) strive to adhere to our mission statement, putting the needs of all the kids (not just the “players”) above everything. We truly believe that Little League is about building lifelong skills, friendships and strengths that will set up the kids for future success.

We are thrilled to expand opportunities for our sponsors and supporters in 2024, to get involved, to support this mission that impacts so much of our community and to simply come out and catch a game. Please join us as we continue to turn these daily victories into great accomplishments for our community and to the kids we are committed to helping nurture, inspire and grow.

**With gratitude,**

Miles Hunt, Board President  
Cumberland / North Yarmouth Little League (CNYLL)



## SPRING/SUMMER/FALL 2024 BASEBALL

Juniors / Majors / Minors / Farm / Pony / Tee

**Classic spring baseball — in a storied baseball town.**

Our Spring season is our largest, most energetic and truly kicks off the whole year of ball for our two communities. Games are held during the week and weekends — with double-headers, league happenings and community events throughout the season to ensure our players, supporters, sponsors and community get the most out of this wonderful time to be a player and a fan.

And we don't stop when the season is done. Introduced in Summer of '22 — we also manage a fun, more relaxed Sandlot League we call the **Summer Sessions**.

**Any sponsorship for Spring — is now visible through Summer!**

## BY THE NUMBERS

Enrollment / 560

Fields / 4

Coaches / 80+

Volunteers / 100+

## DIVISIONS / AGES / PLAYERS

Juniors / 13 + 14

Majors / 11 + 12

Minors / 9 + 10

Farm / 8 + 9

Pony / 7 + 8

Tee / 6 + under

## KEY HAPPENINGS

Spring Training

Try outs

Opening Day

Picture Day

Bats + Burgers Community Event

Spring Parade + Closing Ceremony

Summer Sessions (July + August)

Fall Session (Late Sept – Oct)

# BASEBALL MARQUIS SPONSORSHIP PACKAGES

## Majors + Minors Centerfields

Majors + Minors Fields available  
(2) 4x8 centerfield banners  
team sponsor / name on jersey  
first pitch / announcement opportunity

\$2,000 / 2 available (1 each field)



## West Cumby Field Marquis

For Pony + Farm Leagues  
(1) 9x3 backstop banner  
team sponsor / name on jersey  
first pitch / announcement opportunity

\$1,500 / 1 available



## Exclusive All-star Team Sponsor

company logo on All-Star jersey  
4x8 banner on (1) field all season  
first pitch / announcement opportunity

\$1,500 / 3 available (U12, U11, U10)



## Summerball Marquis Sponsor

5x5 shed banner near field  
4x8 banner on field  
company logo on all SummerBall tees

\$1,500 / 1 available



## Majors Scoreboard Sponsor

exclusive scoreboard sponsor  
3x8 banner below scoreboard  
first pitch / announcement opportunity

\$1,000 / 1 available



## Spring Training Sponsor

company logo on 300+ shirts  
4x8 banner at all training sessions  
banner on field for the season

\$1,250 / 1 available



## Bats + Burgers Event Sponsor

(2) 4x8 banners at field(s) of choice  
title sponsor of event on all comms  
activation table / signage night of  
first pitch at event game

\$1,500 / 1 available / event date TBD



## ALL PACKAGES ALSO INCLUDE

first pitch / announcement  
opportunities a select game

300 x 215 digital ad on CNYLL.com  
throughout season

dedicated thank you post on FB plus  
occasional mentions throughout the  
season

certificate of appreciation



# BASEBALL TEAM + LEAGUE SPONSORSHIP PACKAGES

Need new/confirm QTY  
for each product

## Tee Ball Full League Sponsor

sponsor full league / all teams (10)  
Company name on back of all tees  
(2) banner flags at Commons Field  
(during play only)

\$1,200 / 1 available



## Majors Team Sponsor

company logo on team jersey  
4x8 banner on Bailey Field all season  
first pitch / announcement opportunity

\$750 / est. 4-6 available



## Minors Team Sponsor

company logo on team jersey  
4x8 banner on Drowne Field all season  
first pitch / announcement opportunity

\$750 / est. 8-10 available



## Farm Team Sponsor

company logo on team jersey  
3x8 banner at West Cumby Field

\$500 / est. 6-10 available



## Pony Team Sponsor

company logo on team jersey  
3x8 banner at West Cumby Field

\$500 / est. 6-8 available



## Juniors Team Sponsor

company logo on team jersey  
3x8 banner at field of choice

\$500 / 1 available



## ALL FIELD + TEAM PACKAGES ALSO INCLUDE

dedicated thank you post on FB  
occasional mentions throughout season  
certificate of appreciation

# BASEBALL **FIELD** SPONSORSHIP PACKAGES

Need new/confirm QTY  
for each product

## Snack Shack Sponsor

3x6 banner on snack shack  
4x8 banner on field of choice  
Shared by both Majors + Minors leagues

\$750 / 2 available



## Gear Shed Sponsor

3x6 banner on select gear shed  
4x8 banner on field of choice  
Majors / Minors / Farm field options

\$750 / 3 available



## Field Banner Only

4x8 banner on field of choice  
Majors / Minors / Farm field options

\$600 / "unlimited"



## ALL **FIELD** PACKAGES ALSO INCLUDE

dedicated thank you post on FB  
occasional mentions throughout season  
certificate of appreciation



## SPRING 2024 SOFTBALL

Majors / Minors / Farm

If you think our baseballers are a lively bunch, come to a softball game and see for yourself how It doesn't matter which bat you swing — as long as you swing it!

**CNYLL Softball** features an infectious energy and commitment by every player. They are close knit, eager, able and ready to win. With all games played at the North Yarmouth Community Center field —every game takes place in a peaceful rural setting on a field seeing ongoing improvement over the years.

## BY THE NUMBERS

Fields / 2

Players / 90+

Coaches / 24

Volunteers / 40+

## DIVISIONS / AGES / PLAYERS

Majors / 11 + 12

Minors / 9 + 10

Farm / 7 + 8

## KEY HAPPENINGS

Spring Training

Opening Day

Playing Season

Picture Day

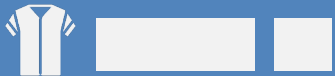
Parade + Closing Ceremony

# SOFTBALL SPONSORSHIP PACKAGES

## Marquis Field + Majors Team

(1) 4x8 centerfield banner  
(1) 5x5 dugout banner  
Company name on jersey  
first pitch / announcement opportunity

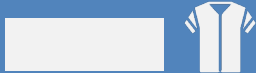
\$2,000 / 1 available



## Majors Team Sponsor

Company name on all jerseys  
(1) 4x8 field banner  
first pitch / announcement opportunity

\$750 / 3 available



## Minors + Farm League Sponsors

sponsor the full league / all teams  
(2) 4x8 field banner (any fields)  
Company name on all jerseys  
first pitch / announcement opportunity

\$1,500 / 1 available per league



## Exclusive All-star Team Sponsor

company logo on All-Star jersey  
4x8 banner on (1) field all season  
first pitch / announcement opportunity

\$1,000 / 2 available (12U + 10U)



## Bats + Burgers Event Sponsor

(1) 4x8 banner at field(s) of choice  
title sponsor of event on all comms  
activation table / signage night of  
first pitch at event game

\$1,000



## Softball Field Banner Only

4x8 banner at all training sessions  
banner on field for the season

\$600 / "unlimited"



## New Scoreboard Sponsor

exclusive scoreboard sponsor  
3x8 banner below scoreboard  
first pitch / announcement opportunity

\$1,000 / per year commitment x 3 yrs



## ALL PACKAGES ALSO INCLUDE

first pitch / announcement opportunities  
at a select game

300 x 215 digital ad on CNYLL.com all  
season long

dedicated thank you post on FB plus  
occasional mentions throughout season

certificate of appreciation



# JOIN THE HOME RUN CLUB



Because every child within our two towns who wants to play ball — can at CNYLL.

Help us keep this access available by supporting the **HOME RUN CLUB**.

Every dollar goes directly to providing registration scholarships available to any family — with critical funds also directly steered toward player development and safety.

Every **\$250** corporate sponsorship receives Company Logo on a Home Run Club group sponsor banner, placed at all four fields across Cumberland + North Yarmouth plus social mentions.

Help us ensure every player plays.

**LET'S GOOOOOO C/NY !**

Join today

need Corp HRC as product in Square site for online sales



# ASK US ANYTHING OR RESERVE YOUR SPONSORSHIP TODAY WITH A SIMPLE EMAIL.

Got a quick question about a Sponsorship package?  
Got an idea for something you don't see in this Sponsor Kit?  
Ready to just reserve your sponsorship?

**Super** — simply shoot us an email and we will be in touch faster than a Roger Clemens' heater.

## **Jim McGinley, CNYLL**

Board Member, Fundraising & Marketing  
Assistant Coach + Aspiring Umpire

[fundraising@cnyll.com](mailto:fundraising@cnyll.com)







**THANK YOU FOR YOUR  
CONSIDERATION + SUPPORT.**

**GV**

**LET'S GOOOOOO!**